

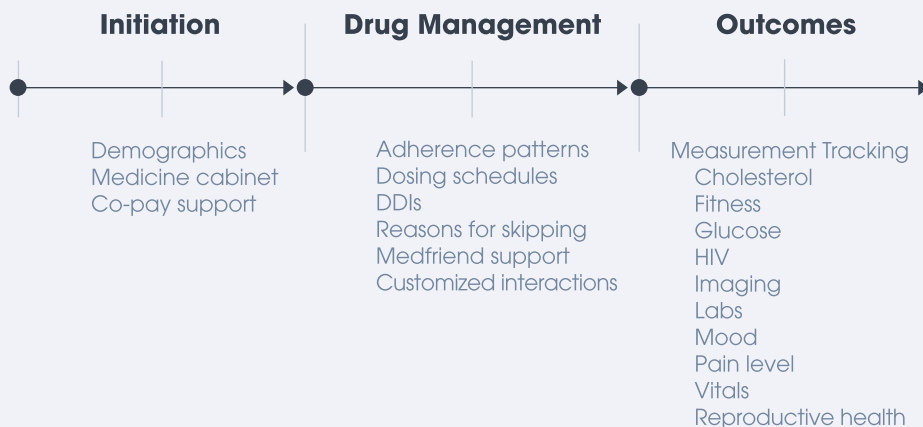


Medisafe Data & Analytics

Medisafe is an evidence-based digital therapeutics company providing medication management solutions for patients across the healthcare continuum. Medisafe has more than 6 million global users across 200 countries and territories supporting medication treatments on more than 2 billion managed doses.

Medisafe captures real-world patient medication consumption behaviors and adherence across 13,000 brands globally. Our proprietary database of medication consumption behaviors provides unique insights into adherence patterns across drug classes, therapeutic areas, and down to individual brands. Our behavioral-driven data provides insight into healthcare consumption in a de-identified and HIPAA compliant manner which can influence future healthcare advancements from drug discovery to care management and delivery programs.

Types of Medisafe Data Capture Across Patient Journeys



Retrospective Data	Prospective Data
MedisafeSnapShot: Patient data Number of Patients on brands Patient's medicine cabinet Demographics	MedisafeMindset: Customized outreaches Milestone related Switching meds Adverse reactions Satisfaction/Experience reporting
Medisafe Analytics: Adherence Overall brand adherence Adherence indicators Dosage schedule Time-of-day schedule Schedule adjustments Reasons for skipping Competitor adherence patterns Historic switching patterns	Predictive Analysis Risk identification Likelihood to churn Likelihood to switch

Highlights

6M
registered users

2B
managed doses

200
countries & territories

13,000
medications

68%
stickiness

