

Medisafe's Connected Health Platform

Empowering patients and pharma with integrated medication engagement solutions.



Emily Levy, Medisafe user since 2014

Proven Results for Pharma Partners

10M+

Registered Users
Worldwide

68%

DAU/MAU Ratio*
10-30% higher than



20%

Adherence Lift

15%

Persistence Lift

Holistic Approach & Industry Leader

6+

Medications Managed
By Average User

20+

Brands Across
Pharma Partners

* DAU/MAU = Daily active users/Monthly active users. This means 7 out of 10 Medisafe users a month are active daily.

More than a Decade of Patient Engagement Technology

Challenges to therapy adherence can arise at any time throughout the patient journey. It's why millions of people trust Medisafe to help manage complex medication regimens. Our **ISO-certified SaMD platform** connects patients and caregivers to healthcare professionals and partners across the healthcare ecosystem to maintain engagement throughout their journey.

The Medication Engagement Platform Leader



SaMD Technology
powers pharma's digital therapeutics programs for medication engagement with both regulated and non-regulated solutions.



Salesforce CRM
integration seamlessly manages patient support and HUB services from one central system within partners' existing workflows.



Digital Doc Exchange
enables patients to securely upload and submit required documentation, speeding approval processes and enrollments from weeks to minutes.



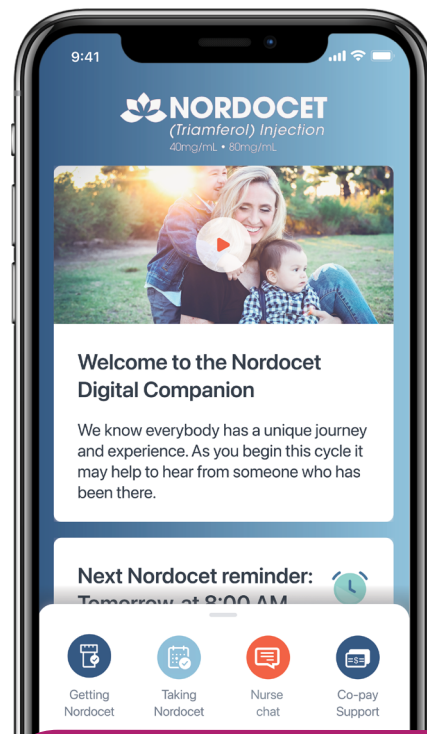
Care Connector Platform
supports pharma's vision for an interoperable, personalized, and patient-centric approach to digital patient connectivity.

Optimizing Engagement with Digital Connectivity

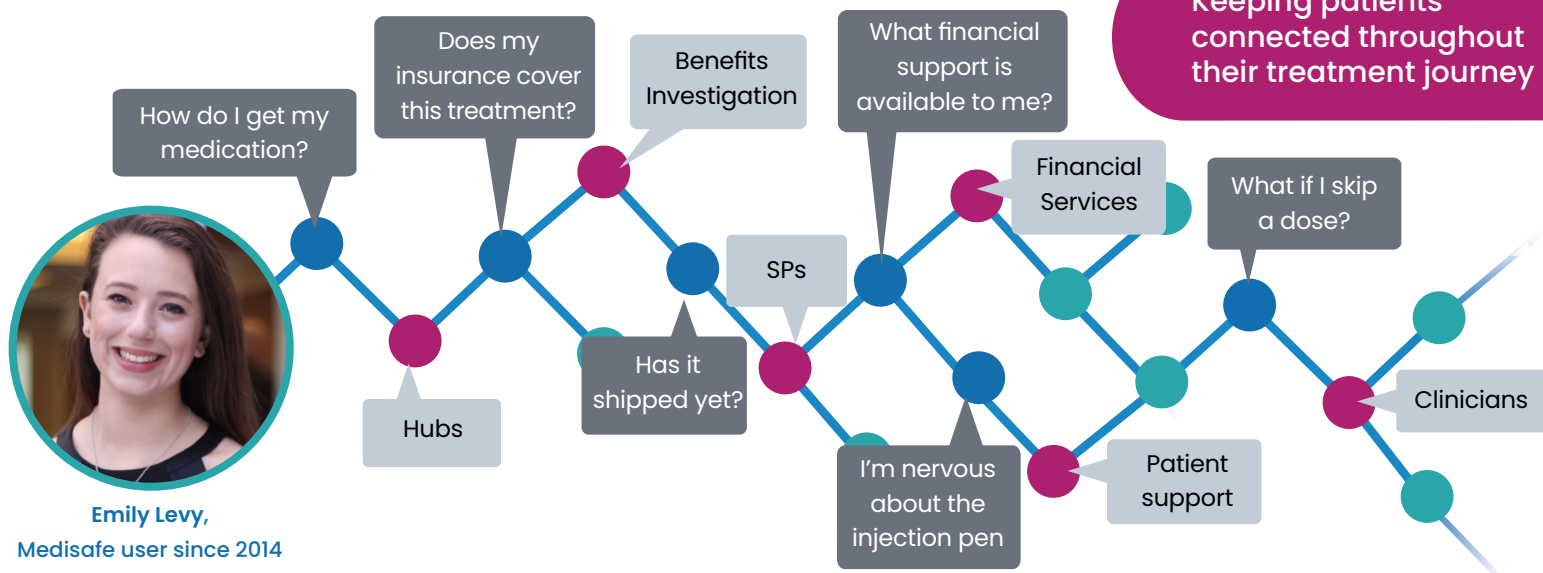
Medisafe's Connected Health Platform

Integrated, personalized, and holistic approach to medication management.

By analyzing data from millions of patients and caregivers, Medisafe fuels its patient engagement platform to deliver personalized guidance to support users' medication journey. This tailored, holistic approach creates an engaging patient experience in moments that matter, and makes comprehensive support a part of their daily lives.



Keeping patients connected throughout their treatment journey



Purpose-built Technologies Drive a Connected Member Experience



Just-In-Time Interventions (JITI)™

Our proprietary technology leverages a precise and predictive AI engine to deliver patient support at the right time.



Medisafe Maestro

We orchestrate and implement complete patient journeys with accuracy and speed to meet challenges and scale for strategic growth.



Care Integration Engine

We coordinate patient engagement communication among support teams and patients to improve medication management and monitor activities.