

Empowering Patients Every Step of the Way

Our AI/ML-Powered **Solutions Revolutionize Healthcare Journeys**

Experience the demo now. see the difference firsthand



Omnichannel Mastery

Medisafe's flexible UX options enable omnichannel patient connectivity.



Empower patients to drive outcomes like never before. Medisafe partners deliver the right message at the right time through SMS, web, mobile, email, and even wearables.

medisafe.com/solutions



See it in action. Download the demo. medisafe.com/onclegen

Proven Success with Pharma Partners

13M+

Registered Users Worldwide

5+

Clinical Trials and Studies

20% Adherence Lift 15%

Persistence Lift

Holistic Approach & Industry Leader

Medications Managed By Average User

Brands Across Pharma Partners

The Digital Leader to Empower **Patients Throughout Their Journey**



SaMD Technology

powers pharma's digital therapeutics programs for medication engagement with both regulated and non-regulated solutions.



Digital Doc Exchange

enables patients to securely upload and submit required documentation, expeditina approval from weeks to minutes.



Salesforce CRM

integrates seamlessly with patient management and hubs from one central system within partners existing workflows.



Care Connector Platform

facilitates pharma's strategic vision for an interoperable, personalized, and patient-centric approach to seamless digital patient connectivity



Unlock Success with Medisafe Maestro

Transform Patient Engagement with JITI™

Empower with the Care Integration Engine

Revolutionizing Interactive Process Flow Development

Discover a wealth of digital support tools, from treatment journeys to approved brand content and beyond. Our platform features distinct 'add med flows', ISI formats, and intervention scenarios for comprehensive support.

Experience Efficiency with Our Rules Engine Effortlessly configure and deliver concurrent, sequential,

and exception rules through an intuitive step-by-step build. No programming experience required.

Scalable Solutions, Rapid Release

Accelerate your journey from concept to launch with our innovative solutions. Streamline portfolio deployment and scale solutions to meet strategic objectives faster than ever before.



Maximize Impact with Just-In-Time Interventions (JITI™)

Our JITI technology harnesses predictive AI to boost activity, enhance engagement, and prolong treatment retention with personalized patient support.

Harness the Power of Dynamic Persona Profiles

Utilize cutting-edge behavioral science and robust data to create dynamic persona profiles. Continuously evaluate patient needs and motivators for precise journey guidance.

Optimize Engagement Across Channels

Leverage machine-learning (ML) to optimize interventions across channels. Determine the ideal channel and content for each patient, ensuring maximum effectiveness.



Transforming **Patient Engagement with** AI-Powered JITI™

Our JITI technology uses Al and machine learning to actively engage patients digitally, guiding and influencing their medication journey for better engagement and health outcomes.

Transforming Patient Support with Cutting-Edge Technology

Our Care Integration Engine combines real-world data with ease-of use to connect support team exosystems with patients, all with full compliance and control.

Seamless Communication and Transparency

Start with a comprehensive mindset persona and continuously evaluate patient needs using behavioral and therapeutic data. Ensure targeted journey guidance for optimal outcomes.

Connecting Care Teams for **Unparalleled Support**

Experience the best of both worlds: efficiency and personalization. The Care Integration Engine seamlessly routes proactive guidance directly to patients within your ecosystem, fostering stronger connections and better outcomes.



Supercharge Results Instantly:

Revolutionary technology maximizes interventions, pinpointing the precise channel and content for optimal patient support.